WHAT'S NEW Droducts

BY CHRISTINA MONTROY

boaters to keep their pole in place.



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Lather Up With Soap Cinch

Boat and RV showers don't offer much room and bathing products can make a mess. Now there's a solution. Delivering explosive lather, the patented Soap Cinch provides an unmatched clean.

The pouch secures a bar of soap



prevents it from banging around the stall, while a drawstring loop enables it to hang dry, reducing shower clutter and soap dish mess. Your back can be effortlessly washed by employing the

elastic strap and drawstring loop.

hypoallergenic Made from hemp, the Soap Cinch is machine washable. The design ensures the entire bar is used.

The Soap Cinch has a suggested retail price of \$14.95 for three. It's also available at wholesale prices and can be branded with company logos. Soap sold separately.

> Soap Cinch, P.O. Box 11875,



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